

EEO Public File Report 2011
EEO PUBLIC FILE REPORT
June 1, 2010 - May 11, 2011

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Market Manager	1-8, 10-20, 23-26, 28-32, 34, 38-48, 50-71, 73-77, 79-83, 85-86, 88-96, 98-103, 105	32
Sales Manager	2-5, 7, 9-10, 12-16, 18-25, 27-33, 35, 38-41, 45-47, 49-50, 52-55, 57-70, 73-76, 78-82, 84-85, 87-95, 97-102, 104, 106	32
On-Air Personality	2-7, 9-16, 18-25, 27-31, 33, 35, 38-41, 45-47, 49-50, 52-55, 57-70, 73-76, 78-82, 84-85, 87-95, 97-102, 104, 106	6
On-Air Personality	2-7, 9-16, 18-25, 27-31, 33, 35, 38-41, 45-47, 49-50, 52-55, 57-70, 73-76, 78-82, 84-85, 87-95, 97-102, 104, 106	95
Sales Manager	2-5, 7, 9-16, 18-25, 27-33, 35, 38-41, 45-47, 49-50, 52-70, 73-76, 78-82, 84-85, 87-95, 97-102, 104, 106	95
Account Executive - Radio	72	72
Account Executive - Radio	72	72

EEO Public File Report 2011
EEO PUBLIC FILE REPORT

June 1, 2010 - May 11, 2011

II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	National Association of Broadcasters 1771 N St. NW Washington, District of Columbia Phone : 202-429-5497 Email : Fax : Alex Hitz Sanchez	N	2
2	African American Student Affairs 1107 Pullen Hall Raleigh, North Carolina 27695-7314 Phone : (919) 515-3835 Email : Travey_Ray@ncsu.edu Fax : 1-919-515-8078 Tracey Ray	N	0
3	Albemarle Career Center Albemarle County Department of Social Services 1600 5th St., Ext., Suite A Charlottesville, Virginia 22902 Phone : 434 972-4010 Email : Fax : 1-434-872-4506 Linda Paddock	Y	0
4	Albemarle County Public Schools 401 McIntire Road Charlottesville, Virginia 22901 Phone : Email : HAIRSTON@k12albemarle.org Fax : 1--- Bernard Hairston	Y	0
5	All About Country.com 5009 Crosswinds Drive Wilmington, North Carolina 28409 Phone : 8003109702 Email : webmaster@allaboutcountry.com Fax : 1-910-313-0228 Bill Hennes	N	0
6	All Access 29855 Pacific Coast Highway Suite 210 Malibu, California 90265 Phone : Email : Fax : Joel Denver	N	5

EEO Public File Report 2011
EEO PUBLIC FILE REPORT

June 1, 2010 - May 11, 2011

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7	American Business Women's Association 9100 Ward Parkway, PO Box 8728 Kansas City, Missouri 64114 Phone : 1-800-228-0007 Email : Fax : 1-816-361-4991 René Street	N	0
8	American Soc.of Newspaper Editors 11690 B Sunrise Valley Drive Reston, Virginia 20191 Phone : Email : vjenn@asne.org Fax : 1--- Veronica Jennings	N	0
9	American Soc.of Newspaper Editors 11690 B Sunrise Valley Drive Reston, Virginia 20191 Phone : Email : vjenn@asne.org Fax : 1--- Veronica Jennings	N	0
10	American University 4400 Mass Avenue, NW Washington, District of Columbia 20016-8017 Phone : 202 885-1814 Email : ufer@american.edu Fax : 1-202-885-1861 Blair Ufer	Y	0
11	American Women in Radio & Television 8405 Greensboro Dr., Suite 800 McLean, Virginia 22102 Phone : 703-506-3290 Email : Fax : 1-703-506-3266 Maria E Brennan	N	0
12	Appalachian State University 305 Wey Hall Boone , North Carolina 28607 Phone : 828.262.2000 Email : ellismr@appstate.edu Fax : 1--- Marjorie Ellis	N	0

EEO Public File Report 2011
EEO PUBLIC FILE REPORT
June 1, 2010 - May 11, 2011

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13	Atlanta University Center Career Placement 440 Westview Drive, SW Atlanta, Georgia 30310 Phone : 404 523-5157 Email : mjones@aucenter.edu Fax : 1-404-270-6233 Monica Jones	N	0
14	AWC Assc. for Women in Communications, Inc. 780 Ritchie Highway Suite 28-S Severna Park, Maryland 21146 Phone : 410-544-7442 Email : Fax : 1-410-544-4640 n/a n/a	N	0
15	Black Broadcasters Alliance 711 West 40th St. Suite 330 Baltimore, Maryland 21211 Phone : (410) 662-4536 Email : e-mail@thebba.org Fax : 1-410-662-0816 Director of Placement n/a	N	0
16	Broadcast Institution of Maryland 7200 Hoffard Rd Baltimore Baltimore, Maryland 21234 Phone : 410-254-2770 Email : bimmd@erols.com Fax : 1-410-254-5357 Norman Brooks	N	0
17	Broadcasting & Cable 275 Washington Street Newton, Massachusetts 02458 Phone : Email : Fax : Kristin Parker	N	4
18	Broadcasting & Cable Magazine Virginia Phone : Email : yatsumi@reedbusiness.com Fax : 1--- Yuki Atsumi	N	0

EEO Public File Report 2011
EEO PUBLIC FILE REPORT

June 1, 2010 - May 11, 2011

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19	Carolina School of Broadcasting 3435 Performance Rd Charlotte Charlotte, North Carolina 28214 Phone : 704-395-9272 Email : csbnc@bellsouth.net Fax : 1-704-531-7291 Alyson Young	N	0
20	Cedar Crest College 100 College Dr. Allentown, Pennsylvania 18104 Phone : 610-606-4666 x3249 Email : erortiz@cedarcrest.edu Fax : 1-610-606-4614 Elizabeth Ortiz	N	0
21	CharlottesvilleHelpWanted.com charlottesvillehelpwanted.com Charlottesville, Virginia Phone : 1.800.365.8630 Email : Fax : Manual posting Tyler Spratt	N	0
22	Columbia School of Broadcasting 3947 University Dr Fairfax Fairfax, Virginia Phone : 703-591-6000 Email : Fax : 1-703-591-6147 Bill Butler	N	0
23	Daily Progress Virginia Phone : Email : aross@dailyprogress.com Fax : 1--- Alice Ross	N	0
24	Duquesne University Career Services Center 600 Forbes Ave. Pittsburgh, Pennsylvania 15282 Phone : 412-396-6644 Email : skriba@duq.edu Fax : 1-412-396-6646 Sandy Skriba	N	0

EEO Public File Report 2011
EEO PUBLIC FILE REPORT

June 1, 2010 - May 11, 2011

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
25	East Stroudsburg University Career Services 200 Prospect Street East Stroudsburg, Pennsylvania 18301 Phone : 570-422-3219 Email : Fax : 1-570-422-3546 Wilford Lopez	N	0
26	ECPI College of Technology 555 Greenwich Road Virginia Beach, Virginia 23462 Phone : Email : mrtaylor@ecpi.edu Fax : 1--- Mary Taylor	N	0
27	ECPI College of Technology 555 Greenwich Road Virginia Beach, Virginia 23462 Phone : Email : mrtaylor@ecpi.edu Fax : 1--- Mary Taylor	N	0
28	Electronic Media/Television Week Virginia Phone : 323/370-2415 Email : Echasko@crain.com Fax : 1--- Eric Chasko	N	0
29	Elizabeth City State University Parkview Drive Elizabeth City, North Carolina 27909 Phone : 252-335-3516 Email : rmjones@mail.ecsu.edu Fax : 1-252-335-3745 Randy Jones	N	0
30	Emma L. Bowen Foundation for Minority Interests in Media 1299 Pennsylvania Ave 11th Floor Washington, District of Columbia 20004 Phone : (202) 637-4494 Email : phylis.eagle-oldson@corporate.ge.com Fax : 1-202-637-4495 Phylis Eagle-Oldson	N	0

EEO Public File Report 2011
EEO PUBLIC FILE REPORT

June 1, 2010 - May 11, 2011

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31	Emory & Henry College PO Box 947 Emory, Virginia 24327-0947 Phone : 276.944.6922 Email : agardner@ehc.edu Fax : 1--- Amanda Gardner	N	0
32	Employee Referral Steve Gaines	N	5
33	Foundation for Minority Interests in Media 1299 Pennsylvania Ave Washington, District of Columbia 20004 Phone : 202/637-4494 Email : Fax : 1-202-637-4495 Phylis A Eagle-Oldson	N	0
34	Hampton Roads Employment Weekly 5457-A Greenwich Road Virginia Beach, Virginia 23462 Phone : Email : awright@pilotonline.com Fax : 1--- Anna Wright	N	0
35	Hampton Roads Employment Weekly 5457-A Greenwich Road Virginia Beach, Virginia 23462 Phone : Email : awright@pilotonline.com Fax : 1--- Anna Wright	N	0
36	Hampton University Virginia Phone : 757-727-5331 Email : andre.ledoux@hamptonu.edu Fax : 1--- Andre Ledoux	N	0
37	Hampton University 114 Wigwam Bldg Hampton, Virginia 23668 Phone : 757.727.5331 Email : careercenter@hamptonu.edu Fax : 1-757-727-5935 Vivian Wren David	N	0

EEO Public File Report 2011
EEO PUBLIC FILE REPORT

June 1, 2010 - May 11, 2011

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38	Hampton University Huntington Bldg. Hampton, Virginia 23668 Phone : 757-727-5405 Email : Fax : 1-757-728-6011 Personnel Director Personnel Director	N	0
39	Harrisonburg Daily News Record 231 South Liberty St Harrisonburg, Virginia 22801 Phone : Email : sturner@dnronline.com Fax : 1--- Steve Turner	N	0
40	Hispanic Link News Service, Inc. 1420 N. St., N W Washington, District of Columbia 20005 Phone : (202) 234-0280 Email : editor@hispaniclink.org Fax : 1-202-234-4090 EEO Officer	N	0
41	Howard University School of Communications Office of Career Development 525 Bryant Street, NW, Suite C-107 Washington, District of Columbia 20059 Phone : 202-806-6100 Email : cdudley@howard.edu Fax : 1--- Carol Dudley	N	0
42	Inside Radio	N	1
43	Inside Radio website	N	1
44	internal	N	1
45	JournalismJobs.com P.O. Box 7294 Berkeley, California 94707 Phone : (510) 653-1521 Email : contact@journalismjobs.com Fax : 1--- Contact Contact	N	0

EEO Public File Report 2011
EEO PUBLIC FILE REPORT

June 1, 2010 - May 11, 2011

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46	Kings College 133 North River St. Wilkes-Barre, Pennsylvania 18711 Phone : 570-208-5874 Email : theresakinney@kings.edu Fax : 1-570-208-5941 Theresa Kinney	N	0
47	Lafayette College Career Services Easton, Pennsylvania 18040 Phone : 610-330-5115 Email : moellerr@lafayette.edu Fax : 1-610-330-5719 Rachel Moeller	N	0
48	Langley Air Force Base Virginia Phone : Email : jobsearch@ffscnorva.navy.mil Fax : 1--- Job Bank	N	0
49	Langley Air Force Base Virginia Phone : Email : jobsearch@ffscnorva.navy.mil Fax : 1--- Job Bank n/a	N	0
50	Lehigh University, Center for Journalism Coppee Hall 33 Coppee Dr. Bethlehem, Pennsylvania 18015 Phone : 610-758-6198 Email : jack.lule@lehigh.edu Fax : 1-610-758-4454 Jack Lule	N	0
51	Linked-in website	N	2
52	Longwood University 201 High St. Lancaster Hall G08 Farmville, Virginia 23909 Phone : 434 395-2063 Email : esteslw@longwood.edu Fax : 1-434-395-2885 Lynn Estes	Y	0

EEO Public File Report 2011
EEO PUBLIC FILE REPORT
June 1, 2010 - May 11, 2011

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53	Maslow Media Group 2134 Wisconsin Ave., NW Washington, District of Columbia 20007 Phone : (202) 965-1100 Email : support@maslowmedia.com Fax : 1--- Director of Placement na	N	0
54	MGBG website Virginia Phone : 804/775-4608 Email : Careers@MG.com Fax : 1--- Corporate HR	N	0
55	Michigan State University 409 Communication Arts Building East Lansing, Michigan 48824-1212 Phone : (517) 353-9753 Email : reidg@msu.edu Fax : 1-517-353-1292 Gary Reid	N	0
56	Monticello Media Website 1150 Pepsi Pl Ste 300 Charlottesville, Virginia 22901-2865 Phone : 434-817-7620 Email : Fax : Steve Gaines	N	4
57	Moravian College Career Center 1305 Main St. Bethlehem, Pennsylvania 18018 Phone : 610-861-1509 Email : meplv01@moravian.edu Fax : 1-610-625-7858 Pat Velekei	N	0
58	NAACP 8 West 26th Street Careers Baltimore, Maryland 21218 Phone : 410-366-3300 Email : mba@mbaweb.org Fax : 1-410-366-3304 G.I. Johnson	N	0

EEO Public File Report 2011
EEO PUBLIC FILE REPORT
June 1, 2010 - May 11, 2011

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59	NAB Education Foundation 1771 N. Street, NW Washington, District of Columbia 20036-2891 Phone : 202-429-5498 Email : Fax : Manual posting Karen Hunter	N	0
60	NAHJ Job Bank 1000 National Press Bldg Washington, District of Columbia 20045 Phone : 202/662-7145 Email : jobbank@nahj.org Fax : 1-202-662-7144 Letitia Salazar	N	0
61	NAMME-National Association of Minority Media Executives 1921 Gallows Road, Suite 600 Vienna, Virginia 22182 Phone : 703) 893-9622 Email : nosborn@namme.org Fax : 1-703-893-2414 Nancy Osborn	N	0
62	National Association of Black Journalists 8701-A Adelphi Road Adelphi, Maryland 20783 Phone : (301) 445-7100 Email : nabj@nabj.org Fax : 1-301-455-7101 Lisa Goodnight	N	0
63	National Black Media Coalition 1738 Elton Rd. Ste314 Silver Springs, Maryland 20903 Phone : 301-588-0011 Email : Fax : 1-301-588-0011 Ozzy Jenkins	N	0
64	National Council of Negro Women 633 Pennsylvania Ave., NW Washington, District of Columbia 20004 Phone : 202-737-0120 Email : nlee@ncnw.org Fax : 1-202-737-0476 Nakiya Lee	N	0

EEO Public File Report 2011
EEO PUBLIC FILE REPORT

June 1, 2010 - May 11, 2011

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65	National NAACP 4805 Mt. Hope Drive Baltimore, Maryland 21225 Phone : 410-358-8900 Email : Fax : 1-410-486-9255 Kweisi Mfume	N	0
66	National Society of Black Engineers 1454 Duke Street Alexandria, Virginia 22314 Phone : (703) 549-2207 Email : info@nsbe.org Fax : 1-703-683-5312 Director of Placement n/a	N	0
67	New Journal and Guide Virginia Phone : Email : advertising@njournalg.com Fax : 1--- Martha Pritchard	N	0
68	Norfolk State University 2401 Coprew Ave. Norfolk, Virginia 23504 Phone : 757-823-8462 Email : careerservices@nsu.edu Fax : 1-757-823-2075 Benjamin Ellis, Jr.	N	0
69	North Carolina A&T State University 1601 East Market St. Greensboro, North Carolina 27401 Phone : 336-334-7862 Email : mahoneya@ncat.edu Fax : 1-336-334-7477 Angela Mahoney	N	0
70	Ohio and Illinois Centers for Broadcasting 9885 Rockside Rd Ste 160 Cleveland, Ohio 44125 Phone : 216-503-5900 Ext. 1104 Email : gary@beonair.com Fax : 1--- Gary James	N	0

EEO Public File Report 2011
EEO PUBLIC FILE REPORT

June 1, 2010 - May 11, 2011

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

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71	Ohio Center for Broadcasting Virginia Phone : 216-447-9117 Email : Gary@beonair.com Fax : 1--- Gary James	N	0
72	On-Air MonticelloMedia 1150 Pepsi Place, Suite 300 Charlottesville, Virginia 22901 Phone : 4348717620 Email : sgaines@cvillestations.com Fax : 1--- Steve Gaines	N	4
73	Operation Job Match 2021 K Street, NW, Suite 715 Washington, District of Columbia 20006 Phone : (202) 887-0136 Email : swnissen@aol.com Fax : 1--- Director of Placement n/a	N	0
74	Organization of Chinese Americans 1001 Connecticut Avenue, N W Ste. 707 Washington, District of Columbia 20036 Phone : (202) 223-5500 Email : Fax : 1-202-296-0540 EEO Officer	N	0
75	PA Careerlink 1601 Union Blvd Allentown, Pennsylvania 18109 Phone : 610-821-6632 Email : Fax : 1-610-821-6646 Mary Hallahan	N	0
76	Pennsylvania State University 208 Carnegie Buidling University Park University Park, Pennsylvania Phone : 814-863-6081 Email : Fax : 1-814-863-8044 Joseph Selden	N	0

EEO Public File Report 2011
EEO PUBLIC FILE REPORT

June 1, 2010 - May 11, 2011

II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")

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77	Piedmont Virginia Community College Career Services Manager 501 College Dr. charlottesville Virginia 22902 Phone : Email : aluck@pvcc.edu Fax : 1--- Andre Luck	N	0
78	Piedmont Virginia Community College Career Services Manager 501 College Dr. Charlottesville, Virginia 22902 Phone : Email : aluck@pvcc.edu Fax : 1--- Andre Luck	N	0
79	Radford University East Main Street Radford, Virginia 24142 Phone : 540.831.5373 Email : csutphin@radford.edu Fax : 1--- Carolyn Sutphin	N	0
80	Radio and Television Business Report P.O. Box 6633 Woodbridge, Virginia 22195 Phone : (813) 909-2916 Email : CJCarnegie@rbr.com Fax : 1--- Cathy Carnegie	N	5
81	Radio On-Line 3500 Tripp Avenue Amarillo, Texas 79121-1637 Phone : 806 352-7503 Email : ronchase@radioonline.com Fax : 1-806-352-3677 Ron Chase	N	2
82	River City Express Network http://www.rivercityexpressnetwork.org Richmond, Virginia Phone : (804) 725-1561 Email : websitemanager@rivercityexpressnetwork.org Fax : 1--- Marianne Lawrence	N	0

EEO Public File Report 2011
EEO PUBLIC FILE REPORT

June 1, 2010 - May 11, 2011

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83	Roanoke Times Virginia Phone : 540-981-3108 Email : Liz.mitchell@roanoke.com Fax : 1--- Liz Mitchell	N	0
84	Roanoke Times Virginia Phone : 540-981-3108 Email : Liz.mitchell@roanoke.com Fax : 1--- Liz Mitchell	N	0
85	St. Paul's College 115 College Dr. Lawrenceville, Virginia 23868 Phone : 434-848-1805 Email : athomas@saintpauls.edu Fax : 1-434-848-6411 Alta Thomas	N	0
86	Talent Trainers Virginia Phone : Email : Jobs@TalentTrainers.com Fax : 1--- Shirley Brice	N	0
87	Talent Trainers Virginia Phone : Email : Jobs@TalentTrainers.com Fax : 1--- Shirley Brice	N	0
88	Temple University Dept. of Broadcasting, Telecom & Mass Media Annenberg Hall Room 6 Philadelphia, Pennsylvania 19122 Phone : 215-204-5401 Email : mary.rantin@temple.edu Fax : 1-215-204-5402 Mary Rantin	N	0

EEO Public File Report 2011
EEO PUBLIC FILE REPORT

June 1, 2010 - May 11, 2011

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

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89	The Leadership Institute Darcy Garthwaite Broadcast Media Placement 1101 N Highland Street Arlington, Virginia 22201 Phone : 703 247 2000 Email : Fax : 1-703-247-2001 Career Services	N	0
90	Unity Journalists 1601 North Kent St. Suite 1003 Arlington, Virginia 22209 Phone : (703) 469-2100 Email : info@unityjournalists.org Fax : 1-703-469-2108 Anna Lopez	N	0
91	University of MD 1117 Journalism Building College Park, Maryland 20740 Phone : Email : lthornton@jmail.umd.edu Fax : 1--- Lee Thornton	N	0
92	University of NC Campus Box 3345 Chapel Hill, North Carolina 27599-3365 Phone : Email : catuggle@unc.edu Fax : 1--- Charles Tuggle	N	0
93	Urban League of Philadelphia 136 W. Girard Ave. Philadelphia, Pennsylvania 19123 Phone : 215-451-5005 Email : Fax : 1-215-451-5006 Pamela Joell	N	0
94	VARTV.com 1725 Live Oak Trail Virginia Beach, Virginia 23456 Phone : 757 427-2317 Email : ads@vartv.com Fax : 1--- Robert Corbin	N	3

EEO Public File Report 2011
EEO PUBLIC FILE REPORT

June 1, 2010 - May 11, 2011

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95	Virginia Association of Broadcasters 600 Peter Jefferson Parkway Suite 300 Charlottesville, Virginia 22911 Phone : 434.977.3716 Email : Amanda.Snyder@easterassociates.com Fax : 1-434-979-2439 Amanda Snyder	N	4
96	Virginia Commonwealth University General Purpose Academic Bldg 901 W Main St. Richmond, Virginia 23284 Phone : Email : piotto@saturn.vcu.edu Fax : 1--- Paula Otto	N	0
97	Virginia Commonwealth University General Purpose Academic Bldg 901 W Main St. Richmond, Virginia 23284 Phone : Email : piotto@saturn.vcu.edu Fax : 1--- Paula Otto	N	0
98	Virginia Department of Minority Business Enterprises 1111 E. Main Street Suite 300 Richmond, Virginia 23219 Phone : 804 786-5560 Email : paula.gentius-harris@dmbe.virginia.gov Fax : 1--- Paula Gentius-Harris	N	0
99	Virginia Employment Commission 2211 Hydraulic Road Charlottesville, Virginia 22901 Phone : 434 295-4234 Email : Wanda.Johnson@vec.virginia.gov Fax : 1-434-295-4234 Wanda Johnson	Y	0
100	Virginia Intermont College 1013 Moore Street Bristol, Virginia 24201 Phone : 276.466.7909 Email : BobbieSturgill@vic.edu Fax : 1--- Barbara Sturgill	N	0

EEO Public File Report 2011
EEO PUBLIC FILE REPORT

June 1, 2010 - May 11, 2011

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101	Virginia Tech Blacksburg, Virginia Phone : Email : kgarland@vt.edu Fax : 1--- Ken Garland	N	0
102	Virginia Workforce Development PO Box 16129 Bristol, Virginia 24209-6129 Phone : 276.642.7350 Email : bristol@vec.virginia.gov Fax : 1--- Gerald Smith	N	0
103	Voice Coach - Ann Utterback Virginia Phone : Email : AVoiceDoc@aol.com Fax : 1--- Ann Utterback	N	0
104	Voice Coach - Ann Utterback Virginia Phone : Email : AVoiceDoc@aol.com Fax : 1--- Ann Utterback	N	0
105	West Virginia University PI Reed School of Journalism WVU Morgantown Virginia 26506 Phone : Email : mreed@wvu.edu Fax : 1--- Maryanne Reed	N	0
106	West Virginia University PI Reed School of Journalism WVU Morgantown Virginia 26506 Phone : Email : mreed@wvu.edu Fax : 1--- Maryanne Reed	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			43

EEO Public File Report 2011
EEO PUBLIC FILE REPORT
June 1, 2010 - May 11, 2011

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title	Points
1	9/29/2010	Co Sponsoring Job Fair	Charlottesville Community Job Fair	4	Steve Gaines VP/GM Vinnie Kice Operations Manager PJ Styles Program Director WHITE Kerry James Radio Personality	1.00
2	3/23/2011	Co Sponsoring Job Fair	PVCC Job Fair	5	Vinnie Kice Operations Manager Steve Gaines VP/GM Joe Thomas Program Director WCHV PJ Styles Program Director WHITE	1.00
3	4/27/2011	Co Sponsoring Job Fair	2011 Charlottesville Community Spring Job Fair at John Paul Jones Arena. 10-3.	4	Vinnie Kice Operations Manager Mike Chuimento Sales Manager Mike Schneider Sales Manager PJ Styles Program Director WHITE	1.00
TOTAL POINTS OVER REPORTING PERIOD:						3.00